



For the first time in the UK 11 franchisees re-signed their franchise agreements on the same day!

Tony Merrick, Franchise Director of nicenstripy said *"It is fantastic that we had 11 franchisees asking to re-sign their franchise agreements. It proves all the activity by the nicenstripy Board over the past few years has been well received by the whole franchise network."*

Southern franchisee, Graeme, said *"Why I was happy to renew my franchise agreement again? It was an easy decision to make, at nicenstripy you get the complete package, which works. I run three franchisee territories which I couldn't do without the support, guidance and IT systems that nicenstripy provide."*

The website constantly brings in quality leads, the niceneasy Office system allows me to run my business with just a few clicks of the mouse. A complete set of procedural manuals and documentation that conforms with all the various rules and regulations. These detailed manuals of operations really do help with running the business according to tested principles but also gives me enough flexibility to adapt to specific circumstances. Coupled with regular training days, group discount on supplies it all add up to an extraordinary deal.

The franchise package allows me to work on growing my business without the worry and stress of going alone. The modest monthly management fee is less than what I would need to spend every month on having a comparable website. I personally would only want to be associated with a company that prides themselves on exceptional customer service with a proven business model, nicenstripy have these same shared values and demand for our services has never been stronger so why wouldn't I renew?

But most importantly it is belonging to the nicenstripy family, we all support and encourage one another, you are never more than a phone call away for help and assistance if required."

Paul Burchett, Chairman of nicenstripy said *"We have all worked very hard over the past few years to solidify and move the Company forward with a great deal of investment that benefits the whole franchise network. In the first four months our website generated more business enquiries this year than the whole of last year."*

I am delighted to re-sign my nicenstripy franchise agreement after running my business for 10 years" said Midlands franchisee, Rod. "I am proud of the goodwill for nicenstripy that I have built in my operating area. I could not have done this without the backing of the nicenstripy brand, operational methods and the incredible impact of the franchise website. I have the freedom of running my own business, but within the framework of nicenstripy. This gives me credibility, which gives me an important edge over my competitors and wins business."

I count the other franchisees as my friends with whom I can share problems and ideas. There is a family feel to the business, yet I am free to build my business. The goodwill is increasing in value, from which I hope to reap the final reward on my investment, by selling the business on, sometime in the future."

nicenstripy are Full BFA Members and will be exhibiting at the forthcoming Franchise Exhibition at the NEC September 30th/1st October. It is the first time in eight years that nicenstripy have attended a franchise exhibition looking to increase their network. They are also offering a special reduced up-front package for those wishing to get into business for themselves until 16th December 2016.

"The nicenstripy family is very strong and moving forward together with gusto as we enter our 21st year in business" said Tony Merrick.